



MN Eastern dealer group makes JD Manager's Club!

Congratulations to St. James, Jackson & Truman, MN stores for being recognized as one of the top 50 North America Dealership groups for 2009!

They achieved Manager's Club with: 59.9% compact utility market share,

71.8% small ag market share, and 64.0% large ag market share. MN Region Manager, Kelly Artz says, "This is the 1st time MN has received the award, which says a lot about the progress we are making in market share. In the eyes of John Deere this is a VERY important award, and every employee needs to be proud of achieving it. I'm thrilled that we made it." Owners Matt Cronin and Rod Burwell will travel to Mexico in March to celebrate this award with John Deere executives. Matt comments, "This is quite an accomplishment for the Minnesota Region and our company in total. The key factors measured are high Market Share and strong sales growth. We had two other accounts very close to making the top 50 as well in 2009 (SD Region and Western Minnesota store Group). I thank all of you, in the Minnesota Region and across the balance of our company. Working together as one team across our entire company allows us to deliver growth which wins this type of recognition. This is yet another milestone for our company as the Minnesota Region joins all other regions in being recognized for Managers Club. (Montana - 2000, South Dakota - 2006, and Idaho - 2008)."